



BACK TO SCHOOL: BYOD IN THE CLASSROOM – WHAT PARENTS NEED TO KNOW

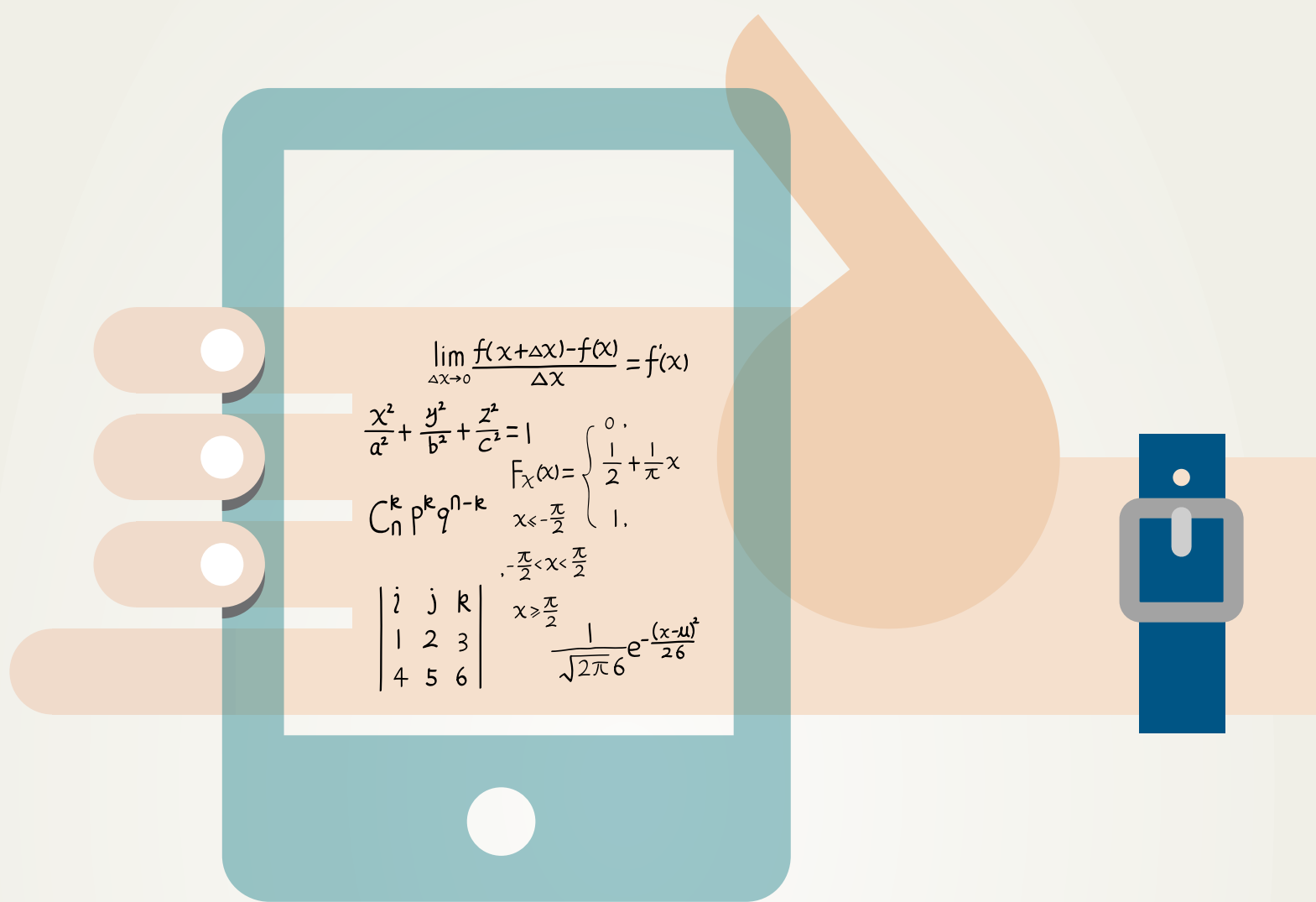
In today's digitally connected world, Australian schools are encouraging students to 'Bring Your Own Device' to the classroom. The adoption of mobile devices in the classroom can have a positive impact on children's education, and parents need to know the ins and outs of preparing their kids for taking laptops and tablets back to school in 2014.

14% 

Of Australian schools encourage the use of personal mobile devices at school from within and outside the classroom

30% 

Of all Australian schools encourage students to bring their own devices (BYOD)



TWEENS (AGES 8–12)...



3-4

On average, Australian tweens use between 3 and 4 devices that can be internet enabled



50%

Almost half of tween internet users access it on mobile devices



67%

Of tweens use social media



1 in 5

Tweens have chatted to someone online that they did not know








1 in 4

Tweens have seen a nasty comment online

GET INVOLVED

It's time for parents to embrace the online world that their kids already live in. **McAfee's Cybermum Alex Merton-McCann** provides advice to parents to manage their child's BYOD device:

-  **Device ownership:** Understand who owns the device and what your responsibilities are for taking care of it throughout the year.
-  **Security:** Install security software such as McAfee LiveSafe which gives protection across all your devices, and additional parental controls.
-  **Insurance:** Ensure you understand the associated insurance policy and what you are liable to pay if you child loses or breaks it.
-  **Repairs:** Understand how these will be managed and if there is a warranty with the device.
-  **Charging:** Most schools will insist that devices need to come to school fully charged. Introduce a charging zone at home.
-  **Data plans:** Don't rush to buy your child a data plan for their device. The school will probably provide Wi-Fi, which should be filtered, and they can also tap into the Wi-Fi at home. This saves you time and means you have more control over where and when they can access the internet.
-  **Consider a code of conduct with your child:** Does your child's school insist on a code of conduct for your child? If so, make sure you read, understand and implement it.
-  **Make your child is aware of what is appropriate:** Your child will have access to devices away from your supervision, so reiterate that the same rules apply in school as at home in terms of what content they can access.